

Portalify Presents Police Data Experiences at BAPCO 2007, 25th-26th April

Data Messaging Applications Effective in Security Arrangements for EU Presidency in Finland

Helsinki, Finland – April 23, 2007 – **Portalify**, a leading provider of mobile data messaging technology for public safety users, today announced that it will be exhibiting and giving a presentation at the seventh BAPCO annual conference and exhibition, held at the Business Design Centre, Islington, London, 25th to 26th April 2007. Portalify executives will be present at the stand of the company's UK representative Magdalene (stand #330).

The presentation will be an in-depth examination of the benefits of TETRA data services, based on actual police experiences using data messaging applications in securing events during Finland's EU presidency in July-December 2006. Portalify will also provide a case study of multiple agency co-operation and the benefits that are available to other users of TETRA communications networks.

Organised by the **British Association of Public Safety Communications Officers (BAPCO)**, this annual event is Europe's unique forum for all professionals with responsibilities for public safety communications and information management technology. Comprising a two-day conference and exhibition, the BAPCO event is designed as a vehicle for the exchange of information and experiences, and as a source of public safety communications services and equipment.

Portalify solutions enable TETRA terminals to access a wide range of data services securely and reliably. Portalify software powers numerous key applications used daily by police officers, facilitating routine tasks and supporting efficient reporting. Other Portalify customers include public sector organizations such as safety, fire and rescue services, as well as major telecom operators and content providers.

Magdalene is an independent, multi-tier, multi-vendor service house with a strong solutions engineering offering. Magdalene provides a portfolio of Implementation and Network Support Services, utilising a 24x7x365 Network Operations Centre facility as well as highly competent and experienced engineering and logistics resources.

Portalify has been at the forefront of TETRA data messaging since 2000 and has a strong installed base in both the public and private sectors.

For more details on BAPCO 2007, please visit www.bapco.co.uk.

Further information:

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About Portalify

Portalify Ltd is a Finland-based software company focused on wireless data services for public safety users. Portalify solutions for TETRA networks enable services such as instant individual and group text messaging, as well as fast mobile access to key databases regardless of user location. Multi-channel technology complements TETRA communications with other mobile networks where necessary, thus ensuring that the information is always delivered. In Finland, Portalify solutions power numerous key applications used daily by police officers in the field. Other Portalify customers include public sector organizations such as safety, fire and rescue services, as well as major telecom operators and content providers. Based in Helsinki, Finland, Portalify is an independent, growing company rated AAA by Dun&Bradstreet.

www.portalify.com

About TETRA

Terrestrial Trunked Radio (TETRA) is a digital trunked radio standard developed by the European Telecommunications Standards Institute (ETSI) for highly demanding professional mobile radio applications. TETRA networks, used in over 70 countries, are built to replace a range of obsolete and insecure radio communications systems previously used by public safety and government organizations. With its unique combination of mobile phone and radio handset technology, combined with wireless data services, TETRA safeguards reliable voice and data communications for public safety officials in all situations. Versatile, instant voice and data communication to groups, as well as the prioritization of communications, are essential to field personnel and operations management in fast-moving situations. Direct handset-to-handset radio connections enable communication even without a base station network, while data services provide users with quick and direct access to key databases from their terminals.

www.tetramou.com