

Portalify Announces Picture Messaging Solution for Public Safety Users

Instant Photo™ Brings Power of Picture Messaging to Professional and Public Safety Users

Helsinki, Finland – August 21, 2006 – **Portalify Ltd**, a Finland-based software company focused on wireless data services for public safety users, today announced Instant Photo™, a solution for sharing photos from field in professional-grade and commercial communication networks.

Designed for police, fire services, and other public safety and rescue officials, Portalify Instant Photo allows securely sharing a photo taken with a camera phone with TETRA users, GSM users and office PC users. The solution is now available worldwide through Portalify and their partner network.

Picture messaging is a powerful tool for identifying people and objects. Portalify Instant Photo helps public safety users save time while improving service quality. Pictures are also convenient in documenting field situations. Portalify Instant Photo offers a convenient tool for all field users to take full benefit of their equipment and it increases the situation awareness of operations managers and field teams.

“Portalify’s new secure picture messaging solution brings the power of picture messaging to professional networks, allowing better field force communication, improved processes and increased situation awareness. Efficient and versatile public safety applications contribute directly to the service level of public safety organizations. Secure picture messaging services are the ideal extension to voice communications and data messaging, increasing the return on investment for organizations using TETRA networks,” said Hannu Aronsson, Chief Technology Officer, Portalify.

The Instant Photo solution is based on Portalify Data Messaging Server (DMS), the leading TETRA data messaging solution on the market. The solution has a proven track record of reliability, high capacity and continuous uptime both in commercial GSM operator networks as well as in demanding TETRA applications. Portalify DMS is used daily in mission-critical field applications by thousands of users from public sector and safety organizations.

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About Portalify

Portalify Ltd is a Finland-based software company focused on wireless data services for public safety users. Portalify solutions for TETRA networks enable services such as instant individual and group text messaging, as well as fast mobile access to key databases regardless of user location. Multi-channel technology complements TETRA communications with other mobile networks where necessary, thus ensuring that the information is always delivered. In Finland, Portalify solutions power numerous key applications used daily by police officers in the field. Other Portalify customers include public sector organizations such as safety, fire and rescue services, as well as major telecom operators and content providers. Based in Helsinki, Finland, Portalify is an independent, growing company rated AAA by Dun&Bradstreet.

www.portalify.com

About TETRA

TErrestrial Trunked RAdio (TETRA) is a digital trunked radio standard developed by the European Telecommunications Standards Institute (ETSI) for highly demanding professional mobile radio applications. TETRA networks, used in over 70 countries, are built to replace a range of obsolete and insecure radio communications systems previously used by public safety and government organizations. With its unique combination of mobile phone and radio handset technology, combined with wireless data services, TETRA safeguards reliable voice and data communications for public safety officials in all situations. Versatile, instant voice and data communication to groups, as well as the prioritization of communications, are essential to field personnel and operations management in fast-moving situations. Direct handset-to-handset radio connections enable communication even without a base station network, while data services provide users with quick and direct access to key databases from their terminals.

www.tetramou.com