

## **Portalify Announces Alerting Solution for Office Public Safety Users**

*Instant Alert™ Ensures Smooth Operations by Identifying Issues and Helping Immediate Resolution*

*Helsinki, Finland – June 5, 2006 – Portalify Ltd*, a Finland-based software company focused on wireless data services for public safety users, today announced Instant Alert™, an alerting service for office based users. Solution pushes alerts and announcements to users desktops, offering urgent and relevant information. Portalify Instant Alert –solution allows proceeding to issue resolution or to further information with one click.

Portalify Instant Alert provides a convenient and cost-efficient tool to alarm office based work force. It has been designed to improve information distribution and leading of support organizations for field operations. Further, it expands and automates the communication channels of Portalify TETRA IM field messaging solution. Portalify Instant Alert has already been delivered to Finland's Police IT Management Agency. The solution is now available worldwide through Portalify and their partner network.

Portalify Instant Alert makes alerting office based uses fast and convenient. It speeds up receiving the alert and ensures the delivery of important information. Thanks to Portalify Instant Alert, users do not need to actively monitor various alert and information sources but can concentrate on their work instead.

“Efficient use of public safety networks improves the safety and security of all citizens. The new Portalify Instant Alert service integrates office users into the same efficient alerting and information distribution system with field users. The integrated solution offers faster information distribution and helps improving the quality and cost-efficiency of public safety services,” said Hannu Aronsson, Chief Technology Officer, Portalify.

The Instant Alert solution is based on Portalify Data Messaging Server (DMS), the leading TETRA data messaging solution on the market. The solution has a proven track record of reliability, high capacity and continuous uptime both in commercial GSM operator networks as well as in demanding TETRA applications. Portalify DMS is used daily in mission-critical field applications by thousands of users from public sector and safety organizations.

### **Further information:**

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### **About Portalify**

Portalify Ltd is a Finland-based software company focused on wireless data services for public safety users. Portalify solutions for TETRA networks enable services such as instant individual and group text messaging, as well as fast mobile access to key databases regardless of user location. Multi-channel technology complements TETRA communications with other mobile networks where necessary, thus ensuring that the information is always delivered. In Finland, Portalify solutions power numerous key applications used daily by police officers in the field. Other Portalify customers include public sector organizations such as safety, fire and rescue services, as well as major telecom operators and content providers. Based in Helsinki, Finland, Portalify is an independent, growing company rated AAA by Dun&Bradstreet.

[www.portalify.com](http://www.portalify.com)

### **About TETRA**

TErrestrial Trunked RAdio (TETRA) is a digital trunked radio standard developed by the European Telecommunications Standards Institute (ETSI) for highly demanding professional mobile radio applications. TETRA networks, used in over 70 countries, are built to replace a range of obsolete and insecure radio communications systems previously used by public safety and government organizations. With its unique combination of mobile phone and radio handset technology, combined with wireless data services, TETRA safeguards reliable voice and data communications for public safety officials in all situations. Versatile, instant voice and data communication to groups, as well as the prioritization of communications, are essential to field personnel and operations management in fast-moving situations. Direct handset-to-handset radio connections enable communication even without a base station network, while data services provide users with quick and direct access to key databases from their terminals.

[www.tetramou.com](http://www.tetramou.com)